GOAL 1. Maintain and expand viable tracts of forest land for ecological, economic and social values.

Action Type	Priority 1 Action	IMMEDIATE	EFFECTIVE/CRITICAL	FEASIBLE	ACCEPTABLE	AFFORDABILITY	Participant Average Results	Leadership Average Results	Overall Average
Policy	Promote working forest language in conservation easements.	2.39	2.52	2.35	2.26	2.52	2.41	2.43	2.42
Policy	Utilize Federal Forest Legacy and Land & Water Conservation programs to fully leverage State Stewardship funds.	2.35	2.30	2.26	2.43	2.13	2.30	2.47	2.38
Policy	Create a governor's task force on industrial forest retention.	2.05	2.05	2.42	2.42	2.11	2.21	2.41	2.31
Policy	Enact tax incentives for forested lands (capital gains, property and income taxes).	2.27	2.50	2.36	2.09	2.09	2.26	2.09	2.18
Policy	Consider use value assessment for forest lands.	2.42	2.42	2.47	1.95	2.16	2.28	1.96	2.12
Policy	Create a task force to position public and private conservation buyers to be competitive players when important lands are on the market.	1.91	1.82	1.55	1.77	1.45	1.70	2.36	2.03
Planning	Commission and fund a cost of community services study relative to forest land vs. developed land.	2.14	2.09	2.32	2.09	2.09	2.15	2.32	2.23
Planning	Obtain adequate network of DNR, County, and industry foresters to meet landowner objectives.	2.32	2.32	2.37	2.37	2.26	2.33	1.93	2.13
Planning	Analyze effects of restrictions on local units of government's timber harvesting.	2.32	2.05	2.32	2.18	2.36	2.25	1.83	2.04
Outreach & Public Opinion Research	Continue to educate policy makers re: public benefits of forests / forestry	2.78	2.65	2.65	2.78	2.65	2.70	2.53	2.62
Outreach & Public Opinion Research	Promote the use of the Managed Forest Law.	2.46	2.42	2.63	2.46	2.54	2.50	2.46	2.48
Outreach & Public Opinion Research	Encourage sustainable forest management in water recharge areas.	2.29	2.24	2.38	2.38	2.29	2.31	2.38	2.35
Outreach & Public Opinion Research	Develop and promote small industries for forest products.	2.18	2.32	2.18	2.50	2.18	2.27	2.05	2.16

GOAL 2. Promote public understanding & appreciation of forests & the need to prevent forest fragmentation and parcelization.

Action Type	Priority 1 Action	IMMEDIATE	EFFECTIVE/CRITICAL	FEASIBLE	ACCEPTABLE	AFFORDABILITY	Average Results	Average Results	Overall Average
Research / Focused Programming	Conduct poll of public to determine the messages that resonate well with key constituencies about forest uses…organize our message, make sure we're sending the right ones.	2.10	2.10	2.24	2.19	1.95	2.11	2.38	2.25
Research / Focused Programming	Promote the Smart Growth Forestry Tool Kit.	1.95	1.80	2.20	1.80	2.00	1.95	2.28	2.12
Research / Focused Programming	Promote forest recreation advantages.	1.95	1.95	2.30	2.35	2.20	2.15	2.15	2.15
Research / Focused Programming	Articulate community-shared common goals about forest resources.	1.95	2.00	1.89	1.95	2.00	1.96	2.16	2.06
Policy	Provide information at time of sale to new forest landowners about sustainable use.	2.61	2.35	2.39	2.74	2.52	2.52	2.2	2.36
Policy	Commission a white paper study on economic impact of parcelization and loss of industrial forest land to be distributed to all stakeholders to share with policy makers.	2.27	2.09	1.91	2.14	2.09	2.10	2.32	2.21
Planning	Include forests in community plans.	2.55	2.41	2.23	2.23	2.41	2.36	2.39	2.38
Planning	Encourage and facilitate cross-boundary cooperation on forestry zoning and other programs.	2.22	2.04	1.91	1.87	2.04	2.02	2.11	2.06
Inventory & Analysis	Employ visually accessible computer modeling to inform decision making re: ecological, economic, social impacts of development & forest cover.	1.95	2.00	2.11	2.16	1.63	1.97	2.26	2.11
General Outreach	Continue to support k-12 education programs (LEAF, Trees for Tomorrow, etc.) and include education on forest fragmentation.	2.42	2.54	2.58	2.79	2.42	2.55	2.38	2.47
General Outreach	Support and promote private organizations' forest education programs (e.g., WWOA's "Walk in the Woods", etc.)	2.38	2.29	2.33	2.50	2.38	2.38	2.38	2.38
General Outreach	Use WI trails, DNR magazine, other media to educate about multiple forest uses and value of forest resources to many constituencies.	2.25	2.04	2.38	2.54	2.33	2.31	2.34	2.32
General Outreach	Educate people about products they use and their connection to forest management.	2.42	2.29	2.38	2.46	2.29	2.37	2.2	2.28

Action Type	Priority 1 Action	IMMEDIATE	EFFECTIVE/CRITICAL	FEASIBLE	ACCEPTABLE	AFFORDABILITY	Participant Average Results	Leadership Average Results	Overall Average
GOAL 3. Identify economically, ecologically & socially important forest lands.									
Planning	Identify water recharge areas.	2.05	2.14	2.10	2.33	1.81	**2.09**	**2.45**	**2.27**
Planning	Identify unique lands, where parcelization or fragmentation would mean lost opportunities for land protection.	2.33	2.29	2.00	2.00	1.81	**2.09**	**2.4**	**2.24**
Planning	Coordinate MFL with certification systems.	2.41	2.32	2.27	2.18	2.05	**2.25**	**2.13**	**2.19**
Planning	Prioritize the qualities to be protected.	2.10	2.10	1.95	1.81	1.86	**1.96**	**2.08**	**2.02**
Outreach & Public Opinion Research	ID what economic or other factors drive landowners to "parcelize" or fragment their land	2.52	2.26	2.13	2.26	2.09	**2.25**	**2.2**	**2.23**
Outreach & Public Opinion Research	Evaluate and consider important forest land in regional context.	2.32	2.14	2.41	2.23	2.05	**2.23**	**2.08**	**2.15**
Outreach & Public Opinion Research	Education on forest-water connection.	2.04	2.04	2.22	2.35	2.04	**2.14**	**2.39**	**2.26**
Inventory & Analysis	Use existing inventories / assessments and integrate into GIS technology to identify key lands on which to focus. These may include:	2.06	2.12	2.12	1.88	1.59	**1.95**	**2.4**	**2.18**
Inventory & Analysis	Develop a statewide GIS layer for land ownership.	1.80	1.95	2.00	2.15	1.55	**1.89**	**2.25**	**2.07**
Inventory & Analysis	Identify corridors using GIS travel path analysis.	1.88	1.88	2.00	1.94	1.69	**1.88**	**2.2**	**2.04**
Inventory & Analysis	Define "important" and "truly unique" forest land based on scientific, cultural and other criteria and create a classification system based on these definitions.	1.86	2.00	2.00	1.90	1.81	**1.91**	**2.16**	**2.04**

Priority 2 Actions (Those actions with less than an overall average score of less than 2.0)

GOAL 1. Maintain and expand viable tracts of forest land for ecological, economic and social values.

Action Type	Priority 2 Action	IMMEDIATE	EFFECTIVE/CRITICAL	FEASIBLE	ACCEPTABLE	AFFORDABILITY	Participant Average Results	Leadership Average Results	Overall Average
Policy	Use the mill tax dollars for acquisition of working forest conservation easements or fee simple acquisition of in-holdings.	1.71	1.76	2.05	1.57	1.71	**1.76**	**2.15**	**1.96**
Policy	Allow counties enrolled in the county forest law program to utilize Stewardship funds for land acquisition.	1.86	1.91	1.95	1.68	1.82	**1.85**	**1.89**	**1.87**
Policy	Create a Forest Landowner Incentive fund for covering the transaction costs of conservation easement donations.	1.82	1.82	1.77	1.73	1.59	**1.75**	**1.96**	**1.85**
Policy	Create a forest program like the Rivers and Lakes protection grants programs.	1.53	1.65	1.71	1.76	1.71	**1.67**	**1.93**	**1.80**
Policy	Assess a statewide impact fee, sharable with local units of government, for parcelization that results in parcels of less than 40 acres of forestland.	1.68	1.79	1.79	1.47	1.74	**1.69**	**1.71**	**1.70**
Planning	Provide recommendations for development in forested areas (e.g.,: Locate roads and other facilities to minimize fragmentation, limit rezoning or spot zoning, maximum lot sizes for residential development,cluster development, forest zoning districts)	2.13	1.83	1.87	1.61	1.96	**1.88**	**2.1**	**1.99**
Planning	Encourage new county forests.	1.81	1.62	1.95	1.86	1.76	**1.80**	**2.06**	**1.93**
Planning	Encourage counties to develop stewardship and Purchase of Development Rights (PDR) programs.	1.79	1.68	1.68	1.58	1.42	**1.63**	**2.02**	**1.83**
Outreach & Public Opinion Research	Promote voluntary collaboration among forest landowners to maximize economic, ecological and social values of forest (e.g., coops, tree farm families, collective timber sales).	2.05	1.81	2.19	2.38	2.19	**2.12**	**1.67**	**1.90**

GOAL 2. Promote public understanding & appreciation of forests & the need to prevent forest fragmentation and parcelization.

Action Type	Priority 2 Action	IMMEDIATE	EFFECTIVE/CRITICAL	FEASIBLE	ACCEPTABLE	AFFORDABILITY	Participant Average Results	Leadership Average Results	Overall Average
Policy	Support tradable markets for forest services (e.g. carbon).	2.06	1.81	2.00	1.94	1.81	**1.93**	**1.83**	**1.88**

GOAL 3. Identify economically, ecologically & socially important forest lands.

Action Type	Priority 2 Action	IMMEDIATE	EFFECTIVE/CRITICAL	FEASIBLE	ACCEPTABLE	AFFORDABILITY	Participant Average Results	Leadership Average Results	Overall Average
Planning	Pair development and protection zones so that we have an identified land use continuum.	1.93	1.87	1.53	1.33	1.47	**1.63**	**1.95**	**1.79**
Outreach & Public Opinion Research	Benchmark along desired outcomes-are we actually achieving from these lands what we want to get out of them?	1.95	1.76	1.86	2.10	1.95	**1.92**	**2.02**	**1.97**
Research / Focused Programming	Educate the public about wildland/urban interface issues, especially fire hazards.	2.17	2.17	2.33	2.42	2.17	**2.25**	**2.34**	**2.30**